

WELCOME



Choice has always been our focus in developing software products for you and your business. And now, DreamDraper leads the industry again by offering you the choice of either desktop designing or cloud designing. With the recent introduction of **DreamDraper Online**, you can take **DreamDraper** with you anytime, any place, and from any computer. Our extremely affordable subscriptions offer you hassle-free connection, free automatic upgrades to the very latest **DreamDraper** release and secure daily off-site back-ups. Just open a browser, log on to **DreamDraper Online**, and start designing. It's your choice!

TIPS & TRICKS

Our exclusive Break-Apart® designs allow you to:

- > Use full designs for inspiration and then instantly take the design apart and display its component parts for easy customization
- > Provide for unlimited creativity by resizing, adding or deleting components
- > Add any color or fabric pattern to selected parts of any design
- > Use with the search function to quickly find related designs or components
- > Improve communication between designers and workrooms to avoid errors and unnecessary costs. Show the finished design and the components on the work order for the workroom.

from DreamDraper

UPCOMING WEBINARS

FREE: Getting Organized with DreamDraper
Tuesday, July 27th at 12:00 noon ET

FREE: Getting Started with DreamDraper
Thursday, July 29 at 12:00 noon ET

FREE: Getting Started with QuickQuote
Tuesday, Aug. 3rd at 12:00 noon ET

Space Planning
Thursday, Aug. 5th at 12:00 noon ET

Edit Points & Layers — Learn to Draw
Thursday, Aug. 12th at 12:00 noon ET

Advanced Tips & Techniques
Wednesday, Aug. 18th at 12:00 noon ET

[CLICK HERE](#) for more information

Trends Tracking

colors for 2011

by kathleen stoehr

Know it's just barely mid-2010, but paint giants Sherwin-Williams and Benjamin Moore are touting colors for 2011. I have no issue with this — it's always good to be ahead of the curve — and if our clients were behaving themselves, they would be contacting us now for their fall/early winter needs, wouldn't they? 2011 will be here before we know it!

At Sherwin-Williams, experts provide their statement as, out with the trendy and in with self-expression. This closely follows Trendwatching.com's 2009

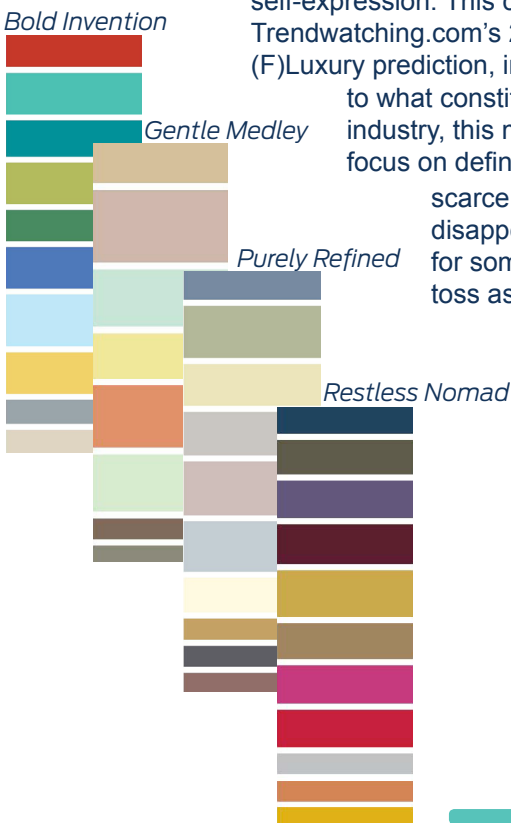
(F)Luxury prediction, in which "what constitutes luxury is closely related to what constitutes scarcity." For those of us in the interior design industry, this means, don't worry about focusing on what is trendy, focus on defining trendy through unique patterns, surfaces and scarce goods. Of course, traditional luxury will never disappear, but for those consumer segments who are looking for something a little more unique or different, those who may toss aside the fabric or wallpaper books with a sigh, dig in deep and look for ways to make their decorating experience personal.

Sherwin-Williams is unveiling four color groups: *Purely Refined*, *Restless Nomad*, *Bold Invention* and *Gentle Medley*. The color combinations are lovely and so inspiring for a new year. Here (left) are the color swatches; for more detailed information, [CLICK HERE](#).

Benjamin Moore is naming 2011 the year of **BALANCE**, supported by four themes: *The Farm*, *Order*, *Escape* and *Tribe*. For more information, [CLICK HERE](#).



Sherwin-Williams' Gentle Medley, a color palette for 2011.



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